

Sagar Dusa

Mob: +91-9860455893

Email: sagar.dusa@gmail.com

- 18 months of experience in customer relationship sector. Good with writing and communication skills.
- 16 months of experience as a Content Writer cum Social Media Marketer
- Currently working as a Content Writer and Strategist

CAREER OBJECTIVE

To work in a globally competitive environment and achieve the best possible results.

WORK EXPERIENCE

Current Job:

Designation: Content Writer and Strategist

Since November 2017

Name of the company: Digital Strings

Key Responsibilities

- Continued with the same key role of writing content for the social media platforms.
- The strategist role mainly meant taking care of the what the brand's page will contain, right from conceptualizing of the ideas and campaigns to the execution of the posts online.

Past:

➤ Name of the company: Make My Brand Social

Designation: Content Writer cum Social Media Marketer

December 2015 - June 2017

Key Responsibilities

- Performing the main role of content writing for client's social media platforms
- Apart from the main role, was also responsible for carrying out the task of Social Media Marketer (SMM) and Online Reputation Manager (ORM)

➤ Name of the company: Stream Global Services

Designation: Web-Support Professional

May 2011 - September 2012

Key Responsibilities

- Understanding customer relations and their maintenance.
- Handling the profit-making customer window for the client.

EDUCATION

PGDBM (Marketing & IT)	Aditya College, Borivali, Mumbai University	74%	2015
B.Sc.IT	Abhinav College, Bhayander, Mumbai University	61%	2012
HSC	M.L.Dahanukar College, Mumbai University	58%	2008
SSC	Maharashtra State Board	74%	2005

Academic Projects:

Vyapaar – B Plan Sales & Promotion Pravara Centre for Management Research & Development (Pune) Aditya Institute of Management Studies & Research - AIMSRS (Mumbai)	October 2013
CMAT Exam Registration and Invigilation Aditya Institute of Management Studies & Research - AIMSRS (Mumbai)	September 2012
Participation in UK-Based Client Service Training Stream Global Services	June 2011

Achievements:

- Won Best Student of the Year award at M. L. Dahanukar College of Commerce.

CO-CURRICULAR ACTIVITIES

- Event Head of Photography the year 2014.
- Member of Placement Committee of AIMSRS.

PERSONAL DETAILS

Date of Birth: 3rd July 1989

Nationality: Indian

Languages known: English, Hindi, Marathi, Gujarati, Telugu, French and Spanish.

Hobbies: Reading, Fashion and Listening to music.

Address: A-405, Twin Towers, Above Vijay Sales, Tirupati Nagar Phase 2, Virar West - 401303