



Jeewat Ram

Contact

Address

House A-10, Sachal Goth, Karachi, Pakistan

Phone

+923313682587

Email

jeewatram1@gmail.com

Skype

jeewatram

WhatsApp

+923313682587

Responsible

- Conducting outreach programs to Bloggers and journalists.
- Leading as the SEO subject matter expert on all optimization topics.
- Organizing and then chairing SEO meetings.
- Using available automation tools to maximize online campaign efficiency.
- Designing, running and evaluating PPC tests.
- Setting SEO targets for growth of traffic, visibility, and online sales.
- Contributing to a rise in the company's online traffic and

Professional Summary

Good Day Hiring Manager!

I'm an SEO Manager with over 8 years and 6 months of professional experience in SEO & Digital Marketing. Currently, I am working at an SEO company in Karachi, Pakistan, where I am managing 15+ SEO experts team and taking complete care of all SEO campaigns for the company clients globally.

At this moment, I am looking to switch my job to the next level as because I have enough experience in SEO industry, I found that your company is seeking SEO manager for all digital marketing campaigns. I request you please have look at my complete CV & schedule interview with me view phone or online or as easy you feel. As, if everything will be fine then I can join your company with possible timelines.

Professional

Defining SEO strategies on a multinational scale.

Well organized and able to prioritize tasks.

Proven track record of improving organic search results.

Proactive with a can-do attitude.

Full of great ideas.

Experience working with remote international teams.

Able to get stuff done autonomously.

Ability to drive clear, thoughtful, and comprehensive analyses of SEO performance.

Personal

Can remain focused for long periods of time.

Not easily distracted.

Determined and not giving up on a goal halfway through a project.

Work Experience

11/2017 - Present

SEO Manager at iSEO Ranker, Karachi

I joined iSEO ranker again in 2017 with a higher position & the company gave me this opportunity because of my previous experience!

- Managing all SEO for FXCM, including on-page optimization of metadata, header tags, text content, appearance to crawlers, link anchor text, link placement, and sitemaps.
- Managing successful link building campaigns (via email requests and brokers) domestically and internationally in the English, German, and French markets.
- Managing a team of SEO seniors & interns; creating, amending and monitoring SEO campaigns from several outsourced vendors to ensure efficiency.
- Providing SEO consulting and analytics via Omniture and Google Webmaster Tools, as well as a dozen international versions, smaller subsidiary sites, and 50,000+ page news sites are being well managed & managing.

rankings.

- Identifying target opportunities for customer acquisition growth.
- Holding weekly, monthly and quarterly meetings.
- Creating first-class relationships with the client's point of contact.
- Dealing with complex SEO issues on an ad-hoc basis.
- Optimizing copy and landing pages for search engine marketing.
- Creating logical and easy to understand SEO roadmaps.
- Conducting SEO audits.
- Holding staff performance reviews.
- Knowledge of keyword research and selection.
- Working with diverse businesses across a range of B2B industries.
- Performing ongoing keyword discovery, expansion, and optimization.

- Created the SEO roadmap, which was later adopted as a template for other projects.
- Led the SEO kick-off project and taught on-page SEO, including keywords, writing, internal linking and semantic HTML using SEO best practices to the user experience ("UX") team.
- Developed and presented SEO user training to the marketing, online marketing, public relations, product management, UX and web development teams.
- Designed SEO Dashboard and worked with the web analytics team to source data.

05/2014 - 11/2017

Assistant SEO Manager at Logicose, Karachi

• Logicose creates and maintains the best combination of talent, technology, and hard work to deliver outstanding services in content and internet marketing. They promise to client's most satisfying solutions and to higher posiciasion in web marketing.

• Major Responsibilities

Prepared & planned higher to lower level SEO projects to the team & reputing them on a weekly/monthly base. Responsible for keyword research, ON-Site, OFF Site optimization to optimize USA, UK, Canda & NZ websites for local business optimization, maps optimization & local lead generation for clients or in-house projects. delivered the result in a swift manner. Coordinating with sales, Unit Manager & CEO for POA.

• Projects Level

As an Assistant SEO Manager, I have handled up to 1k site's SEO in the meantime, including management of grass level to ROI for clients under white hat technique; also I have a very closest relationship with various online tools to check website health to create a plan of action.

09/2013-04-2014

Senior SEO Executive at Invortex Technologies, Karachi

• Invortex Technologies former name of "Accunity" was born out of a defined need for a business-minded, professional team of marketers, developers and designers focused on producing more than just a Web site. They founded Invortex Technologies with the goal of helping small and medium-sized businesses create strong online presences-on time and on budget. Invortex Technologies is headquartered in Allen, Texas (USA) with global delivery centers in Pakistan. Because of its global delivery system supported by staff in different time zones, Invortex Technologies can offer a 24-hour development and support environment that is cost-effective as well. I did the job as a senior SEO executive for 7 months, because of having another level job I left Invortex Technology professionally & puntually.

08/2011 - 08/2013

SEO & Link Builder at iSEO Ranker

I joined the iSEO Ranker in 2011 as a data entry operator, hence within my probation period, I promoted as SEO & Link Builder. As I am currently working at iSEO Ranker with a great opportunity but in back years I started my career within this company.

iSEO Ranker one of the leading Search Engine Optimization Firm helps online businesses to grow – delivering services to generate, analyze and convert Web site visitor traffic.

Created in 2004, they are a leading Internet marketing company serving clients directly by supplying practicable, accurate, thorough and ethical Internet marketing advice while taking an approach that encompasses all relevant aspects of a client's Web presence.

Education

01/2009 - 12/2012

Bachelor in Computer Science from University of Sindh, Jamshoro, Pakistan

Languages

English	— C1
Urdu	— C1
Sindhi	— C1
Hindi	— C1

References

ALL REFERENCES WILL BE FURNISHED UPON REQUEST